

An analysis of trends in cost of remittance services

# Remittance Prices Worldwide

Annex to Issue 27, September 2018

This Report reflects the latest trends observed in the data published in September 2018. Remittance Prices Worldwide is available at <a href="http://remittanceprices.worldbank.org">http://remittanceprices.worldbank.org</a>

#### Annex - Cost trends for remittance amount USD 500

#### Introduction

This Annex is a continued supplement to the ongoing Global Cost Reduction monitoring efforts established with the main RPW Quarterly Report. Global targets for reduction of remittances cost have focused on the USD 200 (or local currency equivalent) as amount sent, which is believed to be an accurate representation of a typical remittance transaction. However, data for USD 500 (or equivalent) have also been collected alongside the data for USD 200, and is now being analyzed to compliment the USD 200 analysis.

This analysis shows again that, as expected, the cost of sending USD 500 is lower as a percentage of amount sent compared to the cost of sending USD 200. The following analysis additionally confirms that the cost of sending USD 500 has followed a similar trend to the one observed over the last years for USD 200.

In this edition, Tables covering the time since Q1 2011 have been added to complement the figures in this Annex.

#### Global trends

#### Global Average Total Cost remains stable

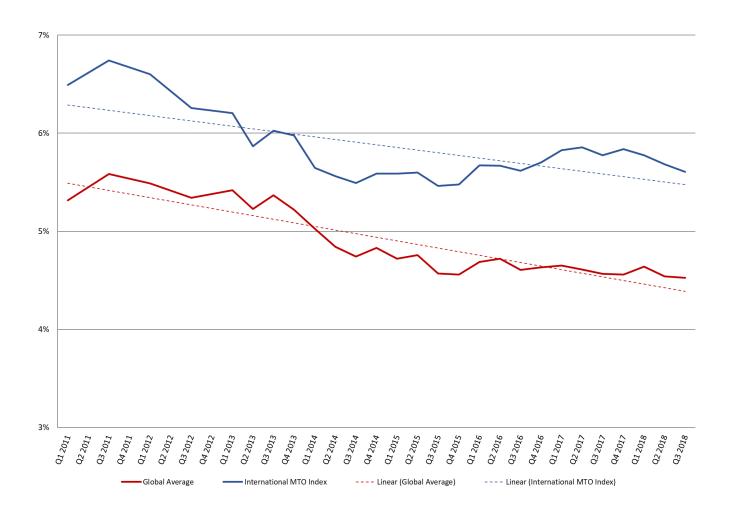
In Q3 2018, the Global Average cost for sending USD 500 was 4.53 percent. The average cost of sending USD 500 has remained below 5.00 percent total average cost since Q2 2014, and has never exhibited a value above 6 percent (the costliest period was in Q3 2011, where the total average cost of sending USD 500 was recorded at 5.59 percent). The Global Average of sending USD 500 exhibits an overall downwards trend since Q1 2011, as seen in Figure 1 below. This represents a decline of 0.80 percentage points since Q1 2011, when the figure was recorded at 5.32 percent.

#### International MTO Index

The International MTO Index tracks the prices of MTOs that are present in at least 85 percent of corridors covered in the RPW database. In Q3 2018, the International MTO Index for USD 500 remained stable, recording a minimal decrease to 5.61 percent from the previous value of 5.68 percent in Q2 2018. The International MTO Index for USD 500 has remained below 6 percent since Q3 2013 when this figure was recorded at 6.02 percent. As seen in Figure 1, the International MTO Index exhibits an overall downwards trend but in recent years has been experiencing consequent and regular slight increases, similar to the trend seen in the same Index for USD 200. However, contrary to the trend the Index exhibits at the USD 200 level, the International MTO Index for sending USD 500 has remained above the global average, never converging as it does at the USD 200 sending amount.

<sup>&</sup>lt;sup>1</sup> The International MTOs Index includes all MTOs that are present in over 85 percent of RPW corridors. Thus far, it has included Western Union and MoneyGram, which operate in 95 percent and 90 percent of the country corridors covered in the database, respectively.

Figure 1 Global Average Total Cost for sending USD 500

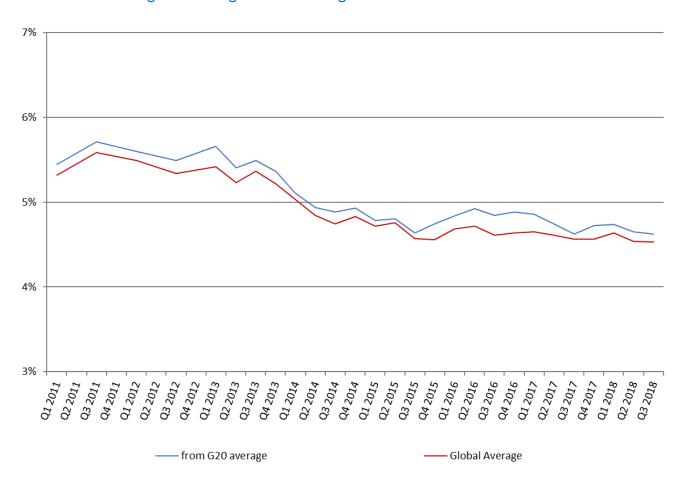


#### **G20** Countries

#### Cost of sending remittances from and to G20 countries

The cost of remitting USD 500 from G20 countries has remained below 5.00 percent since Q1 2014, when this figure was recorded at 5.10 percent. The total cost of remitting USD 500 from G20 countries has closely followed a similar trend as the Global Average of sending USD 500, as seen in Figure 2. The cost of remitting USD 500 from G20 countries in Q3 2018 remained stable, decreasing slightly, and was recorded at 4.62 percent.

Figure 2 Average cost of sending USD 500 from G20 countries



South Africa has been the most costly G20 country to send USD 500 from, consistent with the USD 200 findings (see Figure 3), and this is despite an overall decrease from its peak in Q2 2013, when the cost of sending from South Africa was more than 12 percent. In Q3 2018, remitting USD 500 from South Africa incurred an average cost of 9.02 percent. Russia has been the least expensive sending country in this grouping, exhibiting a total average cost of sending USD 500 of 1.58 percent, followed by Korea (2.63 percent), the United States (3.52 percent), and Italy (4.03 percent). In this group, South Africa, Turkey, France, Canada, Germany, Japan, the UK, Australia and Brazil have exhibited costs higher than the Global Average in Q3 2018.

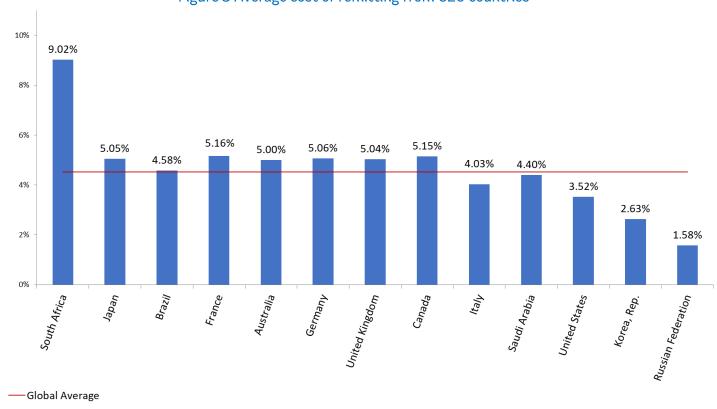
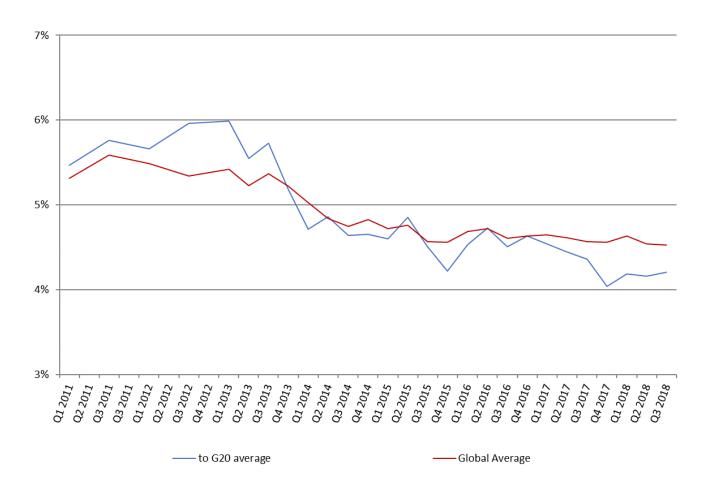


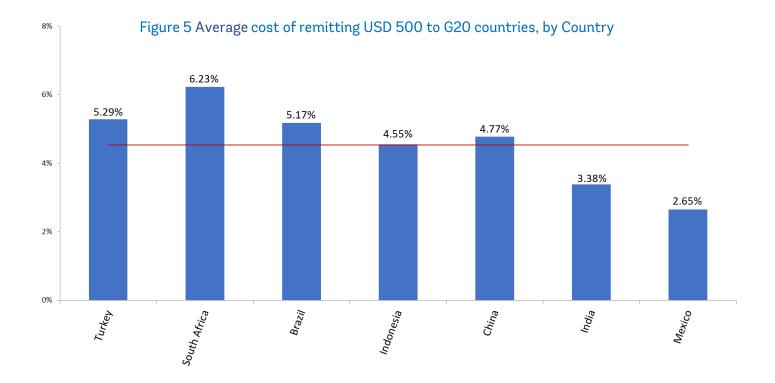
Figure 3 Average cost of remitting from G20 countries

Figures 4 and 5 display the average cost of sending USD 500 to G20 countries over time and in Q3 2018, respectively. The average cost of sending USD 500 to the G20 countries that are included in RPW as receiving markets remained stable between Q2 and Q3 of 2018, recorded at 4.20 percent in Q3 2018.

For the seventh consecutive quarter the cost of remitting USD 500 to G20 countries is recorded below the Global Average cost of sending USD 500. The most expensive countries in this grouping to remit to were South Africa (6.23 percent), Turkey (5.29 percent), and Brazil (5.17 percent). The cost of sending remittances to India and Mexico were recorded below 4 percent. Mexico remained the cheapest receiving market in the G20 group, recorded at 2.65 percent total average cost at the USD 500 level. Over the last 5 years, the total average cost of sending to G20 countries has decreased by 1.52 percentage points (in Q3 2013, this figure was recorded at 5.72 percent).

Figure 4 Average cost of sending USD 500 to G20 countries





—Global Average

## Annex – Tables (Continued from the Main Report)

Table 6 - Global Average, International MTO Index

	Q1 2011	Q3 2011	Q1 2012	Q3 2012	Q1 2013	Q2 2013	Q3 2013	Q4 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017	Q1 2018	Q2 2018	Q3 201 8
Global Average	5.32	5.59	5.49	5.34	5.42	5.23	5.37	5.22	5.03	4.84	4.74	4.83	4.72	4.76	4.57	4.56	4.69	4.72	4.61	4.63	4.65	4.61	4.57	4.56	4.64	4.54	4.53
Int'l MTO Index	6.49	6.74	6.60	6.26	6.21	5.87	6.03	5.98	5.65	5.56	5.49	5.59	5.59	5.60	5.46	5.48	5.67	5.67	5.62	5.70	5.83	5.86	5.78	5.84	5.77	5.68	5.61

Table 7 - Cost of sending USD 500 from G20 countries

	Q1 2011	Q3 2011	Q1 2012	Q3 2012	Q1 2013	Q2 2013	Q3 2013	Q4 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017	Q1 2018	Q2 2018	Q3 2018
India	=	=	=	=	=	=	=	=	-	=	=	=	=	=	=	=	=	0.45	0.58	0.00	2.22	2.60	2.70	0.35	0.64	2.51	-
South Africa	9.78	11.29	10.13	10.57	12.12	12.19	11.30	11.34	11.45	10.97	11.44	11.29	10.68	10.42	8.69	10.39	9.71	10.21	10.19	10.51	9.87	9.52	9.25	9.41	10.48	9.49	9.02
Turkey	-	-	İ	İ	-	-	-	-	İ	-	-	-	-	İ	İ	Ü	-	9.47	7.69	-1.50	7.26	9.76	7.91	7.38	6.34	7.54	7.24
France	5.36	6.69	6.84	6.91	6.50	6.69	6.46	6.48	6.72	6.55	6.63	6.65	5.76	5.69	6.05	5.45	5.44	5.43	5.30	5.45	5.45	5.63	5.17	5.14	5.34	5.06	5.16
Canada	5.61	6.86	6.19	5.09	6.09	6.17	6.04	5.95	5.70	5.34	5.45	5.52	5.55	5.60	5.33	4.79	4.54	4.82	5.17	5.20	4.92	4.36	4.67	4.68	4.65	4.77	5.15
Germany	6.10	7.91	7.14	6.98	6.74	6.42	6.04	6.37	5.47	5.43	5.19	5.64	5.03	4.99	5.02	5.22	5.44	5.42	5.39	5.24	5.51	5.21	5.15	4.95	5.15	4.97	5.06
Japan	7.95	7.98	7.25	7.77	8.03	7.41	7.91	7.51	6.87	6.98	6.68	6.52	6.53	6.69	6.29	6.35	6.51	6.52	5.53	6.18	6.10	5.49	5.64	4.99	5.36	6.30	5.05
UK	5.45	5.19	5.50	5.41	5.40	4.96	5.63	5.67	5.38	5.11	4.88	4.79	4.87	4.68	4.86	4.73	4.85	4.87	5.01	5.20	5.42	5.16	4.75	5.09	4.95	4.77	5.04
Australia	8.62	7.89	6.80	6.58	6.76	6.07	6.13	5.31	5.73	5.52	5.20	5.35	5.38	5.62	5.53	5.92	5.77	6.01	5.93	5.85	6.00	5.78	5.57	5.46	5.23	4.99	5.00
Brazil	3.64	6.20	7.87	4.31	6.79	4.47	4.06	7.60	5.19	3.32	4.99	4.40	4.45	4.87	5.52	5.33	5.63	5.39	5.10	4.70	5.02	2.77	4.00	5.13	3.94	6.14	4.58
Saudi Arabia	2.67	2.27	2.52	2.58	2.28	2.81	2.42	2.56	2.45	2.78	2.19	2.75	3.03	2.51	2.37	3.39	2.99	2.80	2.84	2.96	3.36	3.64	3.20	3.56	3.67	3.79	4.40
Italy	5.29	5.39	4.90	4.60	4.86	4.64	4.80	4.68	4.50	4.18	4.30	4.16	4.02	4.12	3.61	3.72	4.08	4.21	3.99	4.18	3.80	4.01	3.91	4.09	4.09	3.98	4.03
Global Average	5.32	5.59	5.49	5.34	5.42	5.23	5.37	5.22	5.03	4.84	4.74	4.83	4.72	4.76	4.57	4.56	4.69	4.72	4.61	4.63	4.65	4.61	4.57	4.56	4.64	4.54	4.53
US	4.34	4.80	4.94	4.94	4.59	4.50	4.38	4.11	3.70	3.64	3.78	3.84	3.69	4.12	3.89	3.71	3.95	3.98	3.99	3.97	3.75	3.66	3.72	3.83	3.68	3.64	3.52
Korea, Rep.	4.17	3.12	3.74	3.52	3.51	3.56	3.49	3.15	3.04	3.09	3.12	3.36	3.53	3.45	2.74	3.07	3.14	2.98	2.77	2.69	2.57	3.07	2.46	2.63	2.71	2.62	2.63
Russia	2.45	2.28	2.10	2.16	2.18	2.21	2.15	2.11	1.81	1.80	1.74	2.15	2.55	2.22	1.67	1.68	1.82	1.90	1.66	1.88	1.82	1.73	1.78	1.48	1.48	1.54	1.58
From G20	5.44	5.71	5.59	5.49	5.66	5.40	5.49	5.37	5.10	4.94	4.88	4.93	4.79	4.80	4.64	4.74	4.84	4.92	4.84	4.88	4.86	4.74	4.62	4.72	4.73	4.65	4.62



### Table 7 – Cost of receiving USD 500 in G20 countries

	Q1 2011	Q3 2011	Q1 2012	Q3 2012	Q1 2013	Q2 2013	Q3 2013	Q4 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017	Q1 2018	Q2 2018	Q3 2018
Brazil	6.71	9.90	8.03	9.09	9.17	8.01	8.31	7.23	5.16	4.93	4.99	5.36	5.05	6.80	4.91	4.04	4.80	4.72	4.82	5.68	4.80	4.49	4.66	4.74	4.64	5.27	5.17
China	6.44	5.79	5.89	6.41	6.04	5.81	5.90	5.56	5.35	5.65	5.45	5.52	5.56	5.56	5.50	5.11	5.60	5.93	5.52	5.63	5.63	5.49	5.44	4.69	4.92	4.48	4.77
India	4.18	3.88	4.36	4.40	5.03	4.59	4.78	4.34	4.16	4.30	3.85	3.85	3.84	3.95	3.59	3.43	3.54	3.81	3.56	3.51	3.60	3.55	3.54	3.29	3.29	3.29	3.38
Indonesia	4.24	3.81	4.80	4.34	4.84	4.85	5.70	4.44	4.98	5.31	5.36	5.41	4.88	4.90	4.95	4.62	4.87	5.27	4.67	5.07	5.04	5.12	4.66	4.21	5.20	4.78	4.55
Mexico	3.34	4.25	4.00	4.59	3.61	4.25	2.91	3.84	2.77	2.96	2.94	2.79	3.09	3.60	3.86	3.15	3.40	3.29	4.49	2.87	3.32	3.86	2.98	3.02	2.82	2.35	2.65
South Africa	7.02	5.57	5.40	7.00	7.86	7.40	7.02	6.42	5.48	5.20	6.52	6.44	5.51	5.22	6.25	6.09	6.99	6.56	5.99	6.07	5.46	5.48	5.71	6.13	5.24	5.67	6.23
Turkey	5.45	5.30	5.67	4.68	4.66	4.65	5.24	5.08	4.66	4.79	4.65	4.11	4.39	4.41	4.53	4.77	4.90	4.47	5.19	5.78	5.40	5.02	4.92	5.21	5.29	6.05	5.29
To G20	5.47	5.76	5.66	5.96	5.99	5.55	5.72	5.18	4.71	4.86	4.64	4.65	4.60	4.85	4.51	4.22	4.53	4.73	4.51	4.64	4.54	4.45	4.36	4.04	4.18	4.16	4.20

